

FOR IMMEDIATE RELEASE



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**iPROMOTEu Hosts Annual “Thank You” Reception at The PPAI Expo in Las Vegas
iPROMOTEu Affiliates and Top Preferred Suppliers Honored**

January 31, 2008 – Wayland, Massachusetts: iPROMOTEu hosted its Fourth Annual “Thank You” Reception in Las Vegas during The PPAI Expo. Las Vegas showgirls and Rat Pak impersonators, Frank Sinatra, Dean Martin, and Sammy Davis, Jr., performed. Over two hundred iPROMOTEu Affiliates, prospective affiliates, guests, and representatives of some of iPROMOTEu’s leading Preferred Suppliers attended the lavish event. Several Affiliates and Preferred Suppliers were honored at this year’s reception.

Affiliates who have been with iPROMOTEu for more than five years were honored. These individuals were pioneers who helped jumpstart iPROMOTEu to the success that it enjoys today. Their continued affiliation with iPROMOTEu is a testament to the service, support, and host of other benefits that iPROMOTEu provides to its Affiliates. Those honored were: Bettse Birnbaum (New Jersey), Ellen Castaldo & Fred Sanders (New York), Pat Collinge (Washington State), Alan Crug (Washington State), Patrick Gearhart (Florida), Jim Golden (Massachusetts), Paul Good (Texas), Mary Kringen (Minnesota), Pat McCaulla (Missouri), Lyman Rose (Utah), and Chris Stephenson (North Carolina).

Also honored were iPROMOTEu’s Top 20 Affiliates for 2007: Josh Dalton (Utah), Melinda Farrell (Florida), Susan Woolf (California), Debbie & Jack Vaughn (Tennessee), John Ainsley (New York), Jeffrey Reynolds (Connecticut), Randy Pendergraft (Arizona), Karen Johnson (Florida), Lee Ann & Fred Peter (Illinois), Christiane Hartley (Utah), Art Silverman (New Jersey), Emily Evans (California), Tommy Joyce (Louisiana), Stephen Richards (Utah), Shawna Tromczynski & Terri Molnar (Ohio), Mike Kelley (California), Patrick Gearhart (Florida), Gail Deutchman (New York), Ken George (Florida), and Judi Tann (Michigan).

iPROMOTEu’s Top Ten Preferred Suppliers for 2007 were also recognized and honored. The award winners were: SanMar, Leed’s, Norwood, Broder Bros., Bic Graphic USA, Bodek and Rhodes, Bulletline, Hit Promotional Products, Webb Collection, and LogoMark.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 450 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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