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Winners of Dunk Fest 2011 Announced

Trophies and t-shirts awarded to the top scorers.

WAYLAND, Mass- April 8, 2011—With the University of Connecticut winning the NCAA men's college basketball championship Monday night, Dunk Fest 2011 officially came to an end. The overall winner of Dunk Fest 2011 was Timothy Gladden, Manager of Affiliate Services for iPROMOTEu, correctly choosing the UConn Huskies to win the championship game. Timothy scored in the 99.6 percentile of the millions of brackets submitted nationally on ESPN.com.

“I really enjoyed watching the tournament unfold. It's always fun to be a part of Dunk Fest and it's even more fun to win,” said Gladden.

Kim Gasparini, Sales Manager for Numo, came in second place, followed by Aaron Stolper of iPROMOTEu in third place.

Dunk Fest is the annual NCAA men's college basketball tournament challenge exclusively for the promotional products industry. The top three winners will each receive trophies courtesy of Norwood Promotional Products, and the top twenty five scorers will each get commemorative Dunk Fest 2011 t-shirts courtesy of Bodek and Rhodes.

“This year's tournament was a lot of fun and generated spirited conversation and competition among the 235 industry participants,” said Ross Silverstein, the President & CEO of iPROMOTEu, the organizer of Dunk Fest 2011.

Dunk Fest was started in 2008 as a way to generate enthusiasm, spirit, and friendly competition among those working in the promotional products industry; participation has grown each subsequent year. Dunk Fest 2011 was organized and run by iPROMOTEu (www.ipromoteu.com). Additional support was provided by Dunk Fest 2011 sponsors Norwood Promotional Products (www.norwood.com), Bodek and Rhodes (www.bodekandrhodes.com), PROMO Marketing (www.promomarketing.com) and Promo-Cast (www.promo-cast.com).

iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 775 experienced distributors and their sales representatives from more than 48 states throughout the country (plus Puerto Rico and the District of Columbia). In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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