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FIFTEEN DISTRIBUTORS AFFILIATE WITH iPROMOTEu IN MAY 2011

Representing nearly \$3 Million in Annual Sales Volume

WAYLAND, Mass- June 8, 2011—iPROMOTEu announced today that 15 promotional products distributors have affiliated with iPROMOTEu in May 2011. These new affiliates, in the aggregate, have an estimated annual sales volume of nearly \$3,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, nearly 600 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are close to 800 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“I’m happy with iPROMOTEu’s steady, continuous growth so far this year. iPROMOTEu truly is the smart choice for experienced distributors and salespeople in the promotional products industry, and we’re very proud to be one of the largest and fastest growing distributor organizations in the industry,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in May: Darryl Armstrong of EZ Brand USA LLC in Stone Mountain, GA; Kristen Battle of Lakeview in Naples, NY; Wesley Buschow of Wesley Company & Affiliates, Inc. in Raleigh, NC; Nandra Courtright of Marketing Solutions Promotional Products in Salt Lake City, UT; Chaundra Haynes of Make Your Mark Promotions LLC in Detroit, MI; Denise and George Johnson of Image Specialties in Las Vegas, NV; David Lower of Brand Circle in Eagle, ID; Jessy and Kathy Montgomery of Stampede Solutions in New Braunfels, TX; Kris Patton of Kris Patton Promotions in Laguna Niguel, CA; Dino Piccinini of BrandSlam Creative in Blissfield, MI; Martha Randall of MR Promotions in Newport News, VA; Sylvain Roy of Sylvain Roy & Associates in Hooksett, NH; Lesley Sattin of Monkey Joe Speak in Santa Ana, CA; Dan Schaller of DJS Team Market, Inc. in Ventura, CA; and David Seymour of Promotions Superstore, Inc. in Fishers, IN. Additional industry distributors and former salespeople who recently affiliated with iPROMOTEu include: Louanne Albrio in Unionville, CT; Susan Carter of Ed M. Carter & Associates in Knoxville, TN; Magdalena Molloy of ThoughtfullPromotions in Emeryville, CA; Anne DuPont of Global Promotions in Aspen, CO; Mel Greenberg of LG Graphics LLC in Paramus, NJ; Talka King of Rockett Marketing in Pensacola Beach, FL; Terri Phelps of D&J Ad Specialties, LLC in Rapid City, SD; and David Swimer of Swimer Printing Group, LLC in Brooklyn, NY.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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